

They Will Love Debbie!

'Rated No#1' This is what people say about Debbie Mayo-Smith CSP

SummerfruitNZ Conference

This computer-savvy crusader ranks in the top seven per cent of speakers world-wide, and it's easy to see why. Debbie's infectious love of the magic of mobility made sure that no self-respecting working person of today would ever look at their computer, the internet or smart phone in the same way.

Productivity is her number one call-cry and sometimes, it's just easier when you have such a vivacious person such as Debbie delivering these much-needed messages. Who says you can't teach an old dog some new tech tricks in one session – just ask anyone who saw Debbie in action

- 'I've been hiring speakers for over 17 years now and your presentation is the very best one we've had'
- 'I wish I had met you four years ago. You would have saved so much time crying at my desk'
- 'Debbie was fantastic, full of energy and many many useful tips that will enhance the way in which I will work'
- 'Your session was one of the gems of the WaterNZ conference.'
- 'Of the presenters, you have the best response with the highest ranking by delegates.'
- 'Wow – you may have just changed my life! I shared your tips with the office and they are all incredibly impressed.'
- 'Your presentation was dynamic, energetic with plenty of 'ooh I can use that' moments for the group. In fact a number have already implemented some of her tips in their day to day work. Debbie's passion shows through and I definitely recommend her as a presenter. It doesn't matter how many times you hear her you always learn something new.'
- 'Thank you for all the energy and passion that you put into the masterclass in Auckland. The feedback was nothing short of exceptional. The feedback scores were predominantly 5 out of 5's. We couldn't be happier.'
- 'You have just revolutionised the way I work'
- 'I thought your session was a real breath of fresh air, not only the topic itself, but your lovely warm presentation style and depth of knowledge kept me engaged right till the end.'
- 'I thought your workshop was fantastic... best 3 hours workshop I've ever attended! Already putting into practise some of what I learned!

Debbie Mayo-Smith, Certified Speaking Professional



Debbie is one of the most in-demand speakers in Australia and New Zealand and sits in the top 7% of speakers worldwide. A media columnist as well as best-selling author of sixteen books, Debbie has sharpened the activity of over 1 million individuals around the world through her presentations, quick tip newsletters, articles, books and videos. She is well-loved for her entertaining and practical, plain talking technology quick tips and is known as Ms Productivity by the media and it's not just for her work; Debbie is also a mother of six children including twins and triplets!

Brief Presentation Descriptions:

(Suggestions only. All content is 100% customised to your desired outcomes.) All Modules can stand along or combined. Each can be conducted as a keynote, workshop, ½ day, full day training or even webinar

1. Smarter. Faster. Cheaper. Better.

A mixture of wonderful, easy, how-to's, tips and shortcuts focusing on maximum gain from minimum effort or cost. We cover software, cloud, Google, smartphones, apps. Social media. Results: significantly improved productivity; streamlined processes; improved online presence, income growth.

2. Effective Communication - How to Be More Memorable and Persuasive

Whether talking to a client; a staff member; interviewing a potential employee or just entertaining around the dinner table, you can benefit greatly by knowing these essential secrets for persuasive discussions. Debbie is normally one of the highest-ranking speakers at conferences and her secret to getting the message across isn't just pushing a button for the next PowerPoint slide.

3. Secret Gems of Google

Google is terrible at promoting its many products and features. Debbie will highlight and show you how to use the hidden gems for free and easy improvement in many facets of business. From getting a top Google ranking to free search advertising; better demographic visuals to in-house training. Knowing the secrets will give you a significant competitive advantage; greatly improved online presence; better branding; improved communication; lower operating costs; freed up time and income generation.

4. Live the Life You Love

Work life balance how-to's and tips from a business owning mom of six including twins and triplets. Debbie is similar to your members. A parent. A partner. Totally involved with business. Debbie's achievement is that as a mother with six young children (including twins and triplets), she started a business from scratch, grew it to a 6-figure annual income, built an enviable international reputation, wrote 16 bestselling books, maintains media columns – all in a short timeframe, with part time staff and on a miniscule budget. Debbie will share secrets to successfully balancing the 1001 pulls on your time without dropping the ball while achieving personal and business goals.

5. Conquer Your Email

Ease your pain. Enhance your gain. How much time does everyone waste in their inbox? Reading emails, answering them, forwarding, deleting and filing. Debbie is going show little known features combined with clever thinking that will not only make everyone say "WOW" every few moments, but with the tricks learnt they'll free up at least two working weeks a year and become a master of communication, customer service, follow up and response.

6. Profits. Promotion. Productivity

An entertaining, motivating yet practical set of 10-15 quick ideas and tweaks to create significant improvement: Money Income. More Free Time. Better Online Presence - from minimal effort

7. Social Media: The Good, Bad & Ugly

Freasy (free and easy) internet strategies that show a real return on your investment of time and money. We cover the best social media for your industry and business. You learn how to get found, focus your online advertising; give a better online impression, get more clients, create a positive buzz and protect business from negative online comments. It also covers what not to waste time on in social media.

No Other Speaker Gives You Such Free Added Value

1. **Free: Three months of articles**/quick tips for newsletters preceding the Conference
2. **Free: Early morning or evening exhibitor /sponsor session** while at conference. They'll love you for helping them learn how to improve their exhibiting/sponsorship ROI
3. **Free: Working with your sponsors** using their branding on presentations and referring to their products
4. **Free: Twelve month follow up** Debbie is available by phone or email to answer any questions, solve problems and run ideas by
5. **Free: Continuing education** Each participant will receive a free subscription to a monthly business tip newsletter so the learning continues indefinitely!
6. **Free: Online survey of attendees** Used to help customise the presentation. You can add any questions you like and you'll also receive an Executive Summary Report along with an Excel Spreadsheet of all responses.
7. **Free: One-minute promotional video** of the conference and Debbie's session
8. **Free: Social media promotion** Three months before conference Debbie will start talking about the conference on LinkedIn, YouTube (with the video), Google+, Facebook and Twitter

Investment

For 100% fully customised researched, presentation, including handout creation, online surveys. All figures in New Zealand (GST exclusive):

- One presentation without Ebooks or 16 week program: **\$5000**
- One presentation with 16 week follow up Outlook or Excel productivity boot camp (see below) at an extremely reduced rate plus the Conquer Your Email Overload and Make Your Database Your Goldmine eBooks for everyone **\$5800**

Have Debbie do two Conference presentations and save significantly!!!

- Two different presentations, over the course of one or two days or half day including boot camp and the eBooks **\$6800 / \$6000** without the boot camp or eBooks
- Three different presentations, over the course of one or two days or full day including boot camp and the eBooks **\$7800 / \$7000** without the boot camp or eBooks

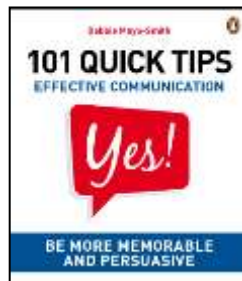
Plus travel, accommodation expenses reimbursed if required

Entrench the Learning, Delight & Educate!!!



Create A Great Customer Experience

Penguin Books
RRP \$10.00



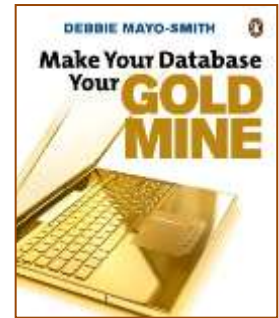
Effective Communication

Penguin Books
RRP \$10.00



Conquer your Email Overload

Penguin Books
RRP \$25.00



Make Your Database Your Goldmine

Penguin Books
RRP \$20.00

Quick Tip Outlook / Excel Productivity Boot Camps

To extend the learning, entrench it over time Debbie will take main content and break it down into small, easily-digestible and actionable pieces (called lessons). Each lesson is delivered with an explanatory email (problem: solution; or here's a great idea) along with a how-to video (or link to) which is under 1-minute long.

The Boot camp can move at a swift pace – several lessons a week. Or slower – weekly to work in with normal work requirements and allowing participants to digest and use each bit of new knowledge before embarking on the next.



Deborah Day;

"Bliss! I've always known how fabulous you are and inspiring, but these quick tips have been totally amazing. Just what I need to add ease to my day in little bite sized pieces I can go back to"

Cindy Morrison

"I'm absolutely thrilled that I can finally do something constructive with these hundreds of contacts that I have ... thanks entirely to your guidance! I am in awe of your expertise – you have taught me more about data basing in a few short emails and one session, than any other before you"

Debby Sinclair

"I am watering at the mouth. This is JUST WHAT I NEED. The bite size is definitely great as anything more for business people is overload. I just signed up!"

Bianca Painter

Thanks for your tip today. I've started dragging & dropping – wish I had known about this years ago, I might not have so many frown crinkles